

TOGETHER WE ARE

**SYNERGY**

EAU PALM BEACH RESORT & SPA • FLORIDA • MAY 22-24, 2019

# SPONSORSHIP OPPORTUNITIES

## **MARQUEE      \$30,000**

- » Priority 16x8 exhibit booth
- » One custom gift giveaway to attendees (choose one):
  - ◇ LANYARD
  - ◇ TOTE BAG
  - ◇ ROOM KEY CUSTOMIZATION
- » 50-minute Breakout Session
- » 5-minute TradeTalk on the General Session stage
- » Full advisor contact list four weeks prior to the conference
- » Full page advertisement in conference program
- » Attendee contact list after the conference
- » Logo on conference website
- » Logo in on-site print materials
- » Conference admission for four representatives

## **PLATINUM      \$15,000**

- » Priority 8 x 8 exhibit booth
  - » One 50-minute Breakout Session OR one 5-minute General Session TradeTalk
  - » One sponsored event (choose one):
    - ◇ CUBAN COFFEE BREAK
    - ◇ CRAFT BEER TASTING
    - ◇ CUSTOM BOTTLED WATER DURING BREAKS
    - ◇ CUSTOM PHONE CHARGER
  - » One minute video\* advertisement shown during General Session
  - » Full advisor contact list four weeks prior to the conference
  - » Full page advertisement in conference program
  - » Attendee contact list after the conference
  - » Logo on conference website
  - » Logo in on-site print materials
  - » Conference admission for three representatives
- \* *sponsor-provided*

## **GOLD              \$10,000**

- » 8 x 8 exhibit booth
- » 50-minute Breakout Session
- » Half page advertisement in conference program
- » Attendee contact list after the conference
- » Logo on conference website
- » Logo in on-site print materials
- » Conference admission for two representatives

## **SILVER            \$5,000**

- » 8x8 exhibit booth
- » Attendee contact list after the conference
- » Logo on conference website
- » Logo in on-site print materials
- » Conference admission for two representatives

# SPONSORSHIP AGREEMENT

## CONTACT INFORMATION

**NAME OF COMPANY** (as you would like it printed in conference materials)

**CONTACT PERSON**

**TITLE**

**PHONE**

**EMAIL**

**MAILING ADDRESS**

**ATTENDEES**

**NAME**

**TITLE**

**CELL (FOR ONSITE)**

**EMAIL**

**NAME**

**TITLE**

**CELL (FOR ONSITE)**

**EMAIL**

**SPONSORSHIP LEVEL**

**SELECT ONE**

Marquee \$30,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000
Lanyard	Cuban Coffee Break		
Tote Bag	Craft Beer Tasting		
Custom Room Key	Bottled Water		
	Phone Charger		

Payment information *Make checks payable to **TradePMR Group, Inc.***

Check #

Credit Card: Visa MasterCard

Billing Contact

Card Number

CVV

Exp Date

Cardholders Name (Print)

Signature

Address Associated with Card

# SPONSORSHIP DEADLINES

## DUE UPON SIGNING:

Company logo  
Link to Company website

## DUE APRIL 1, 2019:

Final Payment due  
Reserve sleep room at the Eau Palm Beach (hotel booking link)  
Booth Selection  
Speaking? Title of talk due  
Marquee & Platinum: 8" x 10.5" Print-ready ad copy  
Gold: 8" x 5" Print-ready ad copy

## MAY 1, 2019:

Marquee & Platinum: General Session slides

## MAY 13, 2019:

Prepare booth for shipping. A package room is available for receipt, holding and delivery of packages to the exhibit showcase if credit application is submitted in advance. Packages may be received up to 3 days prior to the event. The exhibitor is responsible for all storage and handling fees charged by the hotel.

Send packages to:

FAO: Darrin Federer  
Eau Palm Beach Resort and Spa  
100 South Ocean Blvd  
Manalapan, FL 33462  
HOLD FOR *[your company name]* Synergy2019 May 22-24

## PRELIMINARY EXHIBIT SCHEDULE

22<sup>ND</sup>

WEDNESDAY

12 P.M. Sponsor Registration  
& Set up

6 P.M. Polynesian Flame Throwing  
Reception

23<sup>RD</sup>

THURSDAY

7:30 A.M. Continental Breakfast  
Exhibit Hall Open

10 A.M. Break in Exhibit Hall

12 P.M. Networking Lunch

5 P.M. Sponsor Networking  
Cocktail Reception in Exhibit Hall

24<sup>TH</sup>

FRIDAY

7:30 A.M. Continental Breakfast

8:30 A.M. Exhibit Hall Breakdown

Space Assignment: Exhibit space will be assigned on a first-come, first-serve basis. No space will be assigned until full payment is received Trade-PMR reserves the right to shift space assignment after the contract has been signed if it becomes necessary to do so. Space is leased with the understanding that the exhibitor will hold TradePMR harmless and indemnify from any and all liability which may result from any cause.

Payment: Payment is due in full by April 1, 2019.

Cancellations: Any cancellation must be made in writing. This agreement cannot be cancelled after April 1, 2019. Before April 1, 2019 all credit card refunds will incur a 20% processing fee. After April 1, 2019 the exhibitor and/or signee are fully responsible for all charges as outlined on the front of this agreement whether the exhibitor uses the contracted space or not.

Arrangement of Exhibits: Exhibit booths are furnished with skirted tables, chairs, and a power source. Additional services and requirements are the sole responsibility of the exhibitor and will be invoiced directly to the exhibitor by the hotel. The hotel may not accommodate requests made after April 1, 2019.

General Restrictions: The use of flammable and volatile materials is prohibited. This includes tanks and attached machinery and vehicles. All butane, propane, and/or any other kinds of flammable gas pressured vessel, including empty vessels, are strictly prohibited. Draping materials and other decorative materials must be flame-proof and comply with all state and local regulations. Exhibitors are prohibited from using amplifying equipment that is objectionable. Exhibitors must confine their activities to their contracted space. Exhibitors will not be permitted to use strolling entertainment or to distribute samples or souvenirs except from their own exhibit space. TradePMR reserves the right to require modifications of any questionable exhibitor.

Liabilities: The exhibitor agrees to hold harmless and indemnify TradePMR, its affiliates, employees, and agents and the hosting facility and its employees for any damages to, loss of, or destruction of the exhibitor's property or injuries to the exhibitor, its representatives, agents, or employees. The exhibitor expressly waives all claims for loss, damage, destruction, or injury. TradePMR and its affiliates will not be liable for failure to hold the exhibition as scheduled or for cancellation as a result of fire, or any act of nature, or the public enemy, or strike, or epidemic, or any law or regulation of public authority, or any other act beyond the control of TradePMR which makes it impossible or impractical to hold the exhibition. Any payment for booth space, less actual expenses incurred in connection with the exhibits, will be returned upon such cancellation.

Insurance: Exhibitors wishing to insure their materials, goods, and/or wares on display in the exhibit against damage by fire, accident, loss or liability of any kind, must do so at their own expense.

Admissions: TradePMR will have sole control over the admissions of persons. All persons visiting the exhibit area must be registered for the conference.

Rules and Regulations: Exhibitors will abide by all other provisions of these rules and regulations, with the fire regulations, and all other regulations of government agencies and the hosting facility. It is expressly understood and agreed by the exhibitor that the rules and regulations of the exhibit as issued or amended by TradePMR are hereby made an integral part of the contract and of the agreement between the exhibitor and TradePMR.

Non-Competition: As an exhibitor, you acknowledge and agree that the sale or unauthorized use or disclosure to any third party for any purpose of TradePMR's proprietary information constitutes unfair competition and is expressly prohibited.

As an exhibitor, you agree not to engage in or participate in any unfair competition with TradePMR. Exhibitor agrees not to contact, directly or indirectly, the clients disclosed by Trade-PMR for purposes of soliciting business away from TradePMR or for introducing to clients any third parties who have any business interest which competes with TradePMR. As an exhibitor, you shall not, without the prior written approval of an authorized officer of TradePMR, directly or indirectly, disclose proprietary information to any person or entity except for its employees, attorneys or accountants on a need-to-know basis or as may be required by law or regulation or demanded by any court or administrative agency.

You agree to comply with the exhibit regulations, instructions, and conditions as published with this agreement and with all conditions under which the facilities have been rented to Trade-PMR, Inc.

As an exhibitor, you acknowledge that all advertising materials are subject to TradePMR's review and may be required to be modified if such advertisements do not meet financial services industry standards.

I give my full consent and permission to Trade-PMR, Inc., the irrevocable right to reproduce, distribute, display, perform, publish, transmit and otherwise use, without compensation, any photographs, videotapes, audiotapes or other recording of me that are made during the course of this event. I also consent to allowing Trade-PMR, Inc., to share my contact information with current or prospective sponsors of the event.

Signature

Date

Printed Name

Title



*Trade-PMR, Inc.*  
*Member FINRA/SIPC*  
*PO Box 358230*  
*Gainesville, FL 32635-8230*  
*888-723-3767*